Sustainability/Energy Efficiency
The need to improve the energy efficiency of all the country’s existing housing and commercial building stock.

Preview of EcoBuild at ExCel London 6-8th March

**JANUARY / FEBRUARY**

School Building
The repair and modernisation of school buildings.

Social Housing

Fire Safety & Security
Fire Protection and Security products & services.

**MARCH / APRIL**

Health & Safety
News, Products, Services, Legislation.

Preview IFSEC & Firex 19th-21st June.

Social Housing

Retrofit
Fit out of the interiors of existing buildings and updating of services

**MAY / JUNE**

Doors & Windows & Glass & Glazing
The case put to repair or replace, and a look at systems available in PVCU, timber, metal and composite materials. The use of glass / glazing in refurb.

**JULY / AUGUST**

Insulation / Energy Efficiency
Innovative products, case studies in saving energy & ways of reducing carbon footprint.

Social Housing
This sector will be active as Contractors and Housing Associations increase their activity in repair & maintenance.

**SEPTEMBER / OCTOBER**

Renewable Energy
Energy Savings with air/ground source heat pumps, biomass and other forms of renewable energy.

Social Housing

Preview of UKCW

**NOVEMBER / DECEMBER**

Building Conservation / Restoration
A look at the many specialist aspects of conservation/restoration, the companies involved & their particular skills in helping to improve the standard of conservation carried out on our built heritage.

Building Services

Roofing/Cladding
Flat and Pitch Systems, Case Studies and Materials.
The circulation of REFURBISHMENT PROJECTS has been put together after extensive research amongst Architects and Builders - the two major functions involved in the vast and expanding Refurbishment market.

All recipients of RP are known to have an involvement in this specific sector of the building market and this profile provides a platform for advertisers of building products and services to reach a vital target audience.

### CIRCULATION PROFILE

1. **ARCHITECTS:** In Private Practice; Central and Local Government; Working for Contractors; Involved in major Industrial & Commercial concerns 1850

2. **BUILDING CONTRACTORS:** Major Building Contractors and Specialist Sub-Contractors including Project Managers and Regeneration Contractors 2504

3. **BUILDING SURVEYORS:** Specifiers working in the Public Sector where building work is carried out. Also in Industry & Commerce 1148

4. **HOUSING ASSOCIATIONS:** Procurement Officers in all major associations 1116

5. **QUANTITY SURVEYORS:** Specifiers involved in Refurbishment work 382

6. **EDUCATION, HEALTH & LOCAL AUTHORITIES:** Estate Managers, Project Managers Maintenance/Repair Managers 246

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**TOTAL:** 7,246

Online: RefurbProjects.com has emerged as the leading news/ information source in the industry. We have nearly 8,000 subscribers to the digital edition of our Journal and weekly newsletter. This target audience can be accessed by our advertising partners for direct email promotions; a very cost-effective way of ensuring that your product reaches its intended audience.
Building product and services companies are looking for more online opportunities to cover the massive repair, maintenance, retrofit and refurb sectors of the UK Building Industry.

Refurb Projects has built up an impressive list of over 8,000 digital subscribers and our website, www.refurbprojects.com, is fast becoming the destination for industry daily news.

Each month we receive almost 95,000 page views (see data right and below), with advertisers seeing impressive click-throughs with all forms of advertising.

Our weekly round-up of the week's top stories is sent out to our 8,000+ subscribers, sponsorship (in the form of Leaderboard advertising) is now available for 2018.

You can also send your own html advertising to our subscribers.

Interested?
There are many ways you can use Refurb Projects to reach your target audience.

In Print
Advertising on our website
Sponsorship of our weekly newsletter
'E-Shot' to our subscriber base.

For more details, contact Carole Titmuss, Publisher of Refurb Projects. editor@refurbprojects.com
PRINT ADVERTISING RATES AND SPECS

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Loose & bound in Inserts Acceptable - Rates by arrangement with publisher

R.P. Buyers Guide, An Indexed section to provide detailed information on products and services. This easy-to-use directory format can be updated in each edition to publicise current innovations under your chosen specialist heading.

This section is also included online www.refurbprojects.com

12 MONTHS ADVERTISING FOR ONLY £250 + VAT invoiced annually.

MECHANICAL REQUIREMENTS

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COLOUR REQUIREMENT    High resolution PDF or JPEG files at 300 dpi
COPY DATE:             Two weeks prior to publication.
Refurb Projects has built up an impressive 8497 digital subscribers to its e-news service and digital copies of the journal.

Companies can sponsor the e-news service with banner advertising that links to their own website or can email their product promotions as an e-shot to our digital circulation.

Interested? Please contact Carole Titmuss, Editor for more details. editor@refurbprojects.com
Tel: +44 (0)208 504 1661

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